.NET User Group Zürich

Sponsoring Packages

Do you want to…

- Strengthen your company brand?

- Position your firm amongst best employers?

- Support development of local communities?

Become a sponsor of the .NET User Group Zürich!

We are a Zurich based community focusing on Microsoft technologies that provides a knowledge sharing platform accessible to all. Through organization of free meet-ups with recognized experts, we offer high quality learning sessions to participants and access to leaders in the market.

Find more information at www.dotnet-zurich.ch, our meetup page or contact us per mail at sponsoring@dotnet-zurich.ch

Facts & Figures

- Established in 2013

- **725** members

- **305** followers on Twitter (@dotnetzurich)

- Over **40** meetups organised with average of 35 attendees per session

- Partnered with Microsoft, bbv Software Services AG, 4tecture GmbH, Offering Solutions Software GmbH and more

- Lectures with many international speakers including Laurent Bugnion, Jeremy Likness, Filip Wojcieszyn, Daniel Marbach, Adam Ralph, Damien Bowden or Thomas Claudius Huber

- Lead by **Laurent Bugnion** (Microsoft MVP & Microsoft Cloud Developer Advocate), **Fabian Gosebrink** (Microsoft MVP & GDE), **Marc Müller** (Microsoft MVP), **Jose Luis Latorre** (Microsoft MVP 2007 - 2017), **Pawel Niewolny** and **Nigel Findlater**

Sponsoring Options

The .NET User Group Zürich attracts international speakers and provide a great networking opportunity.

Thanks to your support, we can offer our meetups for free and cover the costs such as speakers fee, facilities, snacks and refreshments!

Sponsors of the event (meetup) can have the company logo and name on the presentation slides and can be announced in social media channels (Facebook, Twitter and LinkedIn) with the hashtag *#dotnetzurich*. In addition, their logo and link to the company website are published on the *meetup website* and on *www.dotnet-zurich.ch*

Package	Gold 1500 CHF	Silver 1000 CHF	Bronze 600 CHF
Announced on a slide on stage before the talk starts			
Company name	Yes	Yes	—
Logo	Yes	smaller than gold	smaller than silver
Promotion on social media			
	every meetup	2x / year	at the end of the year
Mentioned as a sponsor			
meetup announcement	Yes	Yes	—
Footnote in email	Yes	—	—
Possibility to spread vouchers or flyers to the attendees			
	Yes	—	—
Lightning talks			
	2 presentations / year[1]	—	—

If you have any questions or other sponsoring requests, feel free to send us an email anytime.

All enquires to be submitted to sponsoring@dotnet-zurich.ch

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[1] We reserve the right to refuse the topic if it doesn't fit to the User Group profile. Talk must not be used as commercial platform or promotion event for a company or a product.